

Virginia Slims Kings Kickoff Meeting

**November 17, 1995
Executive Conference Room
9:30am to 12:30pm**

Agenda

- Purpose Suzanne Levan, Vice President Premium Brands
- Objective Suzanne Levan, Vice President Premium Brands
- Business Review Sonya Rush, Brand Manager Virginia Slims
- Timeline Sonya Rush, Brand Manager Virginia Slims
- Core Team Sonya Rush, Brand Manager Virginia Slims
- Next Steps Sonya Rush, Brand Manager Virginia Slims

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